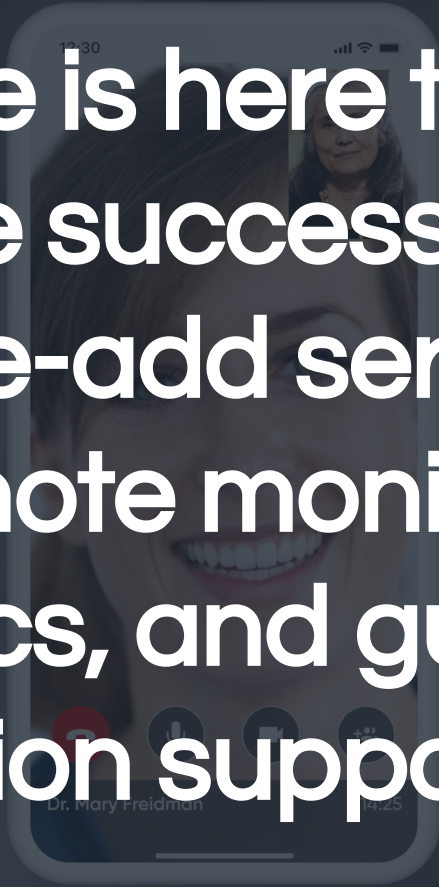


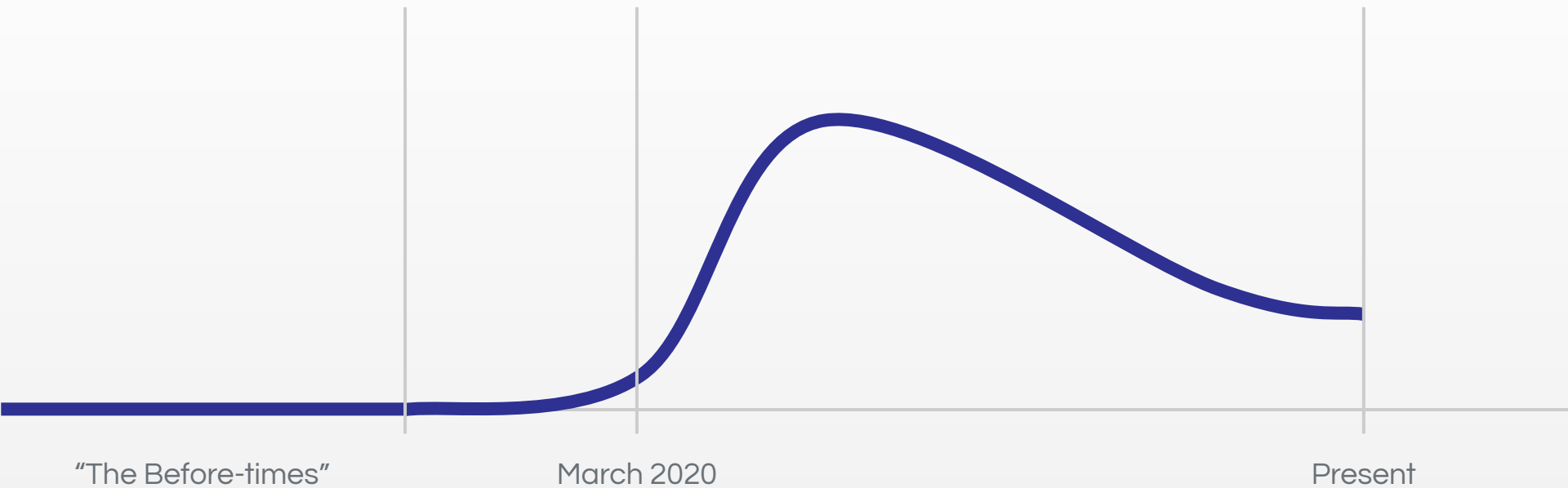
Telemedicine is here to stay.

Jeff Wessler, MD, MPhil, FACC
CEO, Heartbeat Health
Cardiologist, Columbia University

Telemedicine is here to stay...
but only if we successfully convert
it into a value-add service that
includes remote monitoring,
data analytics, and guideline-
based decision support!



The complete story of telemedicine is told in one graph



LEADERSHIP PAGE



Telehealth Is Having a Moment

Will it Last?

Athena Poppas, MD, FACC, *President, American College of Cardiology*
John S. Rumsfeld, MD, PhD, FACC, *Chief Innovation Officer and Chief
Science and Quality Officer, American College of Cardiology*
Jeffrey D. Wessler, MD, MPH, FACC, *Founder and CEO,
Heartbeat Health*

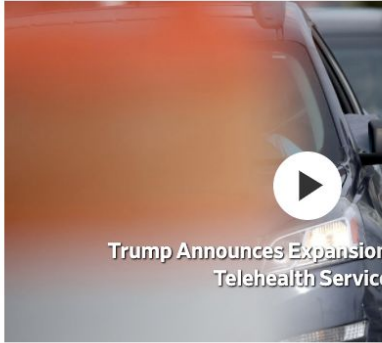


The past few months of the coronavirus disease-2019 (COVID-19) outbreak have brought seismic shifts in the fabric of our lives and

equivalence with in-person visits, have also spurred the uptake of telehealth. A MedAxiom survey of cardiology practices found that 75% of all outpa-

Telemedicine, Once a Hard Sell, Can't Keep Up With Demand

The new coronavirus outbreak is testing the in companies scrambling for doctors and new se



Trump Announces Expansion of Telehealth Services

On Tuesday, President Trump announced an expansion of Medicare coverage for the new coronavirus rose to more than 5,700 in the U.S. University. Photo: Win McNamee/Getty Images

By [Parmy Olson](#)

April 1, 2020 5:47 am ET

SHARE TEXT

The coronavirus pandemic is pushing the once-niche telemedicine into the mainstream, testing its ability to keep up with demand for innovation on the fly.

Before the outbreak, telemedicine struggled to take off due to government regulation and a lack of interest from patients and big companies. Now, companies like Teladoc Health Inc. and Doctor on Demand Inc. are racing to add doctors and bandwidth, while big tech firms like Microsoft Corp. add services. Whether the flurry is a short-term...

Is Telemedicine Here to Stay?

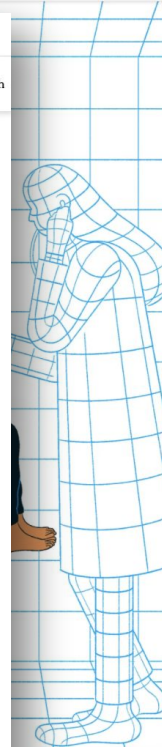
The answer largely depends on whether Medicare and private health insurers will adequately cover virtual doctor visits once coronavirus outbreaks subside.



While David Collins of Houston appreciates the ease of telemedicine, he sometimes prefers an in-person doctor's visit. "If you break your arm, an e-visit isn't going to help you at all," he said. Callaghan O'Hare for The New York Times

By [Reed Abelson](#)

...have also spurred the uptake of telehealth. A MedAxiom survey of 100 general practices and cardiology practices found that 75% of all outpa...



ANNALS OF MEDICINE JUNE 29, 2020 ISSUE

THE PROMISE AND THE PERIL OF VIRTUAL HEALTH CARE

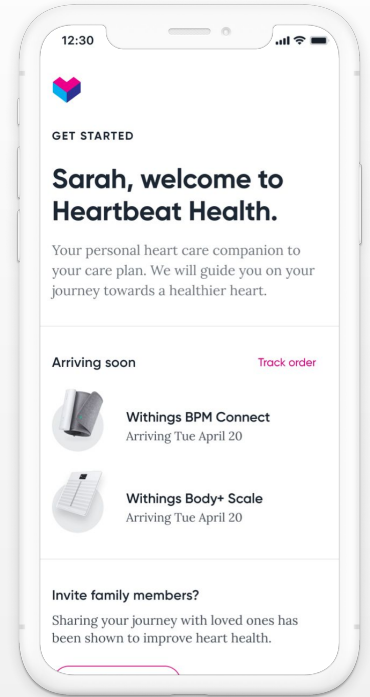
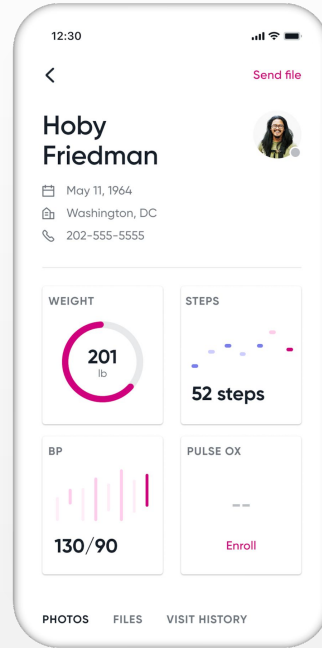
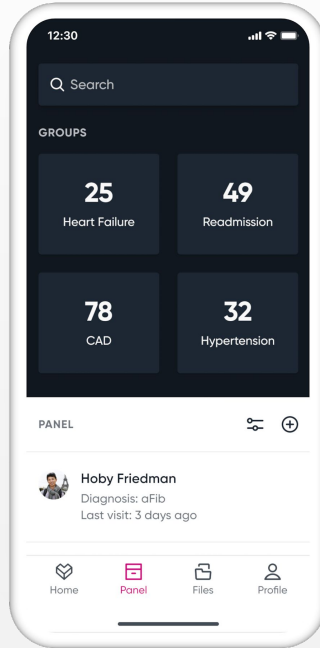
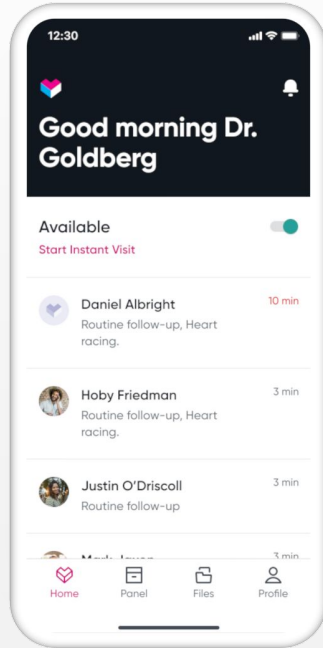
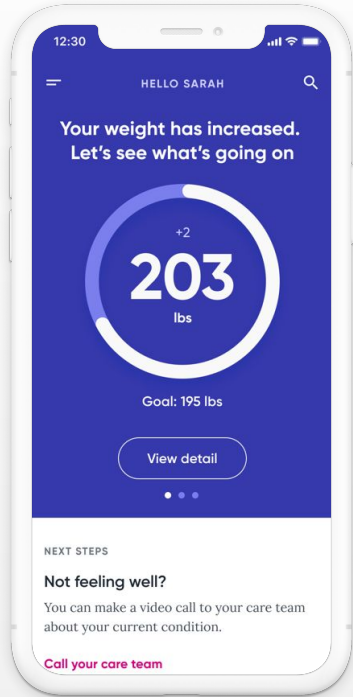
During the coronavirus pandemic, telemedicine looks like the future of health care. Is it a future that we want?

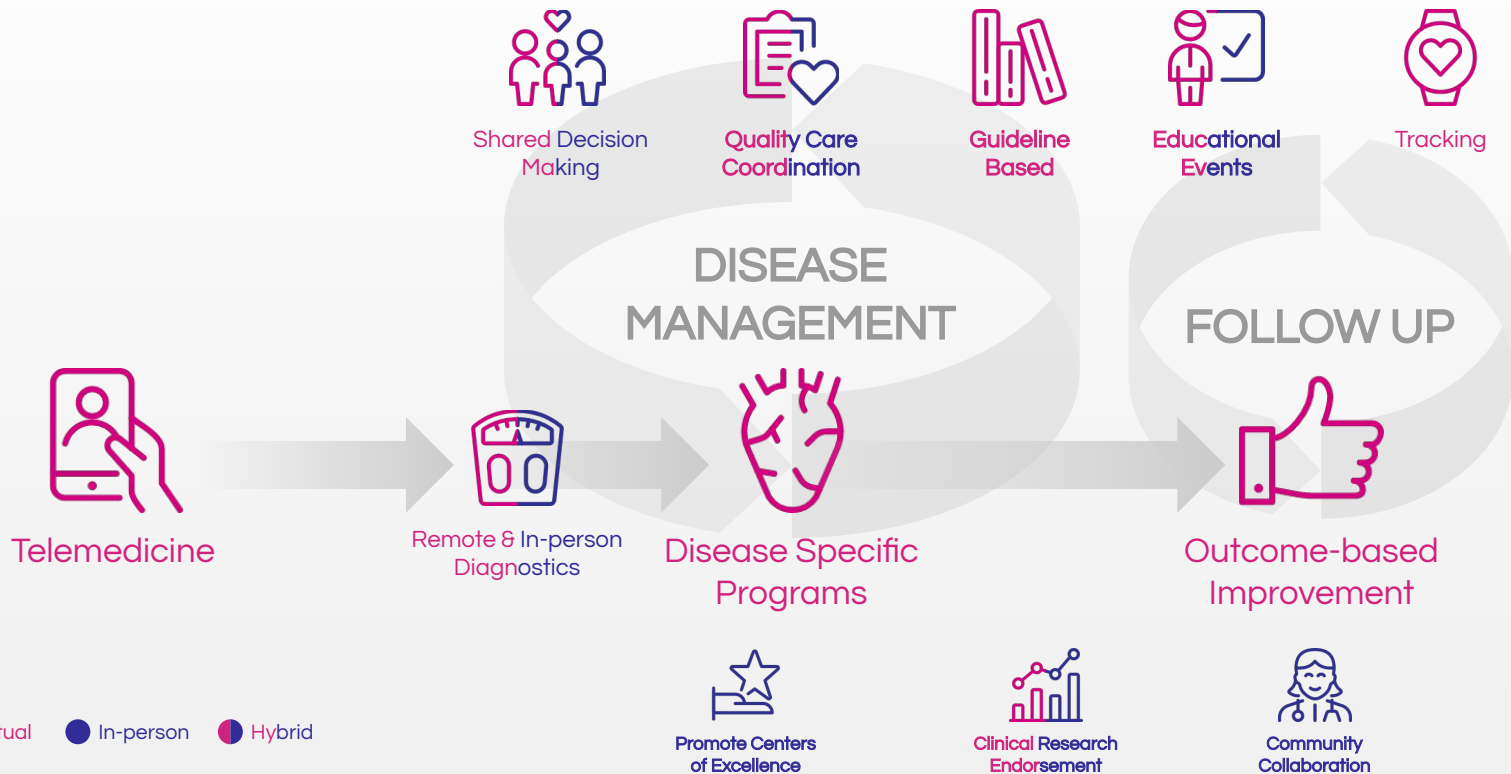
By [John Seabrook](#)
June 22, 2020

From Telemedicine to Virtual Care



A brief story about Heartbeat





A non-comprehensive list of things learned...

1. Virtual care happens much quicker than in-person care.
2. When guidelines are presented and tracked, practice variation is reduced.
3. Patient engagement with digital tools is higher when initiated by a clinician.
4. Patient doctor relationships can be established (and sustained) with telemedicine.
5. Data transparency, and presentation, is just as important as collection.



Thank You!

Jeff Wessler, MD, MPhil, FACC
CEO, Heartbeat Health
Cardiologist, Columbia University

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